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HireStrategy, Emtera make VC deals

Washington Business Journal - May 2, 2001

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A pair of Northern Virginia companies closed funding rounds today, each netting more than \$1 million.

HireStrategy, a Reston, Va.-based company that runs a Web-based executive recruiting firm, closed its latest round, securing a \$1.15 million from Prime Assets, the private equity partner of the McLean Group. The company will use the financing to develop software, HireGuide, which it hopes to release in early 2002.

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